

oeb Shaping the future
of learning

Post-Conference Report

Berlin, 30 Nov — 2 Dec, 2016

The global, cross-sector conference on
technology supported learning and training

Hotel InterContinental Berlin

www.oeb.global



OEB 2016 Conference Sponsors



OEB 2016 Conference Partners



On November 30 – December 2, education and training professionals from all over the world joined entrepreneurs, investors and experts at OEB 2016. The main theme of their discussions was the changing nature of education and, specifically, the 'ownership' of learning. Technology is empowering learners in a multitude of exciting new ways. Increasingly, we will control the nature of what and how we learn. We will be able to choose the ways we access, interpret and interact with knowledge. The world of tomorrow will be owned by those who take learning into their own hands today.

Last year's OEB featured more than 100 sessions with speakers from around the world, giving their thoughts on the latest developments in learning and training, including:

- The power of data in education
- Youth employability and inclusion
- Self-directed learning
- Re-imagining L&D skills
- Learning analytics at work
- Conversational software reshaping education
- Wearable for training
- Blockchain for education
- App development in the classroom
- Artificial intelligence for educators

The Opening Plenary

OEB 2016 was opened by keynote speakers Tricia Wang, Andreas Schleicher and Roger Schank who considered how we can own our learning. Technology has forever changed how we process and interact with knowledge. What are the challenges and opportunities ahead of us? The three experts examined the implications of tomorrow's learning

and looked at how we can ensure that IT works for students, teachers and society.

The OEB Plenary Debate

Always a highlight of the programme, the OEB 2016 Plenary Debate didn't disappoint with a lively discussion of a controversial motion: Artificial Intelligence (AI) Could, Should and Will Replace Teachers. As changing access to learning and advances in technology make AI more commonplace in education and training, could intelligent machines really replace teachers? Would AI or a robot do a better job? Christoph Benzmüller, Donald Clark, Andrew Keen and Nell Watson each argued their case before the audience finally voted against the motion.

In the Age of Acceleration: Making Time for Learning

The frantic pace of life continues to quicken in an era of continuous technological innovation and relentless globalisation. As time becomes ever more constrained, how can talent be nurtured? How can there be enough time to sow what your organisation wants to harvest? Xavier Durochat, Marcia Conner and Andreas Mack shed a light on the changing relationship between work and learning.

Limitless Learning

The changing landscape of learning means new forms of collaboration and content-creation are pushing the boundaries of what is possible. Alec Couros, Martin Eyjólfsson, Diana Laurillard and Mark Surman took their audience on a guided tour of the future, asking some important questions: How will the empowerment of learners affect the nature and quality of education? And how will educators themselves be empowered by the changing ownership of knowledge?

About OEB:

OEB is the world's leading conference on technology supported learning and training. Every year, it attracts more than 2,300 educators, learning and development professionals, policy-makers, entrepreneurs and investors from over 100 countries and a wide variety of sectors for a unique programme of briefings and discussions about learning, technology and the future.

3 days of 100+ sessions, all inspiring action to shape the future of learning

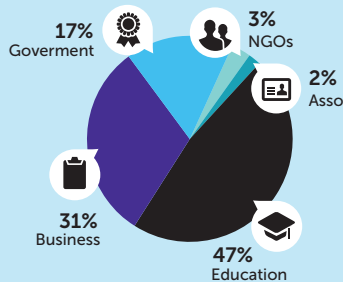
2,300+ participants and 270+ speakers bringing together diverse expertise and experiences

10+ engaging and practice-focused formats plenaries, the spotlight stage, learning cafés, unconferences, discussion

and debates, skills-building tech labs, discovery demos, academic research presentations and boardroom knowledge exchanges

80+ international exhibitors, ranging from leading and established market leaders to service providers and emerging start-ups

OEB Participants Total 2,300+



Online Community

266,751
annual webpage views

72,784
unique visitors

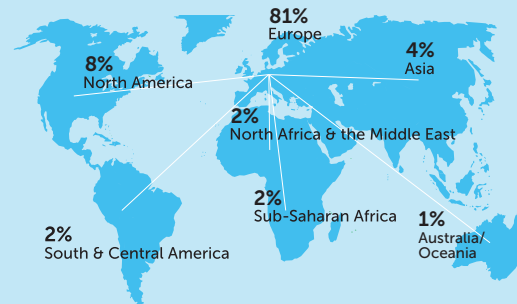
71,000
newsletter subscribers

4,520
followers

12,295
likes

1,855
members

Where participants come from



Top Countries

Germany	Switzerland
Denmark	France
Netherlands	Spain
Norway	Poland
UK	South Africa
Finland	Canada
Belgium	Italy
Sweden	Israel
Austria	Greece
USA	Singapore

Best tweets:

What a fab day at [#oeb16](#). Met lots of seriously cool people and learnt a huge amount.

Rachel Hammel @hammel_rachel

Heading back to Blighty. Huge thanks to [#oeb16](#) for being wonderful. Every time.

[#oeb16](#) is over. It has once again been inspiring, fun, engaging and one big reunion. See you next year old and new friends? @OEBconference

Geraldine Voost @M0rrighan

Great audience to discuss empowered leadership, thank you! [#oeb16](#)

[#businesseduca](#)

Sandra Ribon @sandraribon

Really enjoyed the session w/ @triciawang.

No lecture but interaction! [#OEB16](#)

Johan Ong @JOng25

Thank you for a great conference! @OEBconference It was a blast hearing so many great speeches and meeting fellow edtech companies. [#OEB16](#)

Peergrade @peergradeio

Key takeaway from [#oeb16](#) - Change is the only constant in this disruptive world, L&D needs to adapt and provide solutions to stay relevant.

Saurav Jaiswal @sauravj

Back from my first learning conference. The two biggest sources of uncertainty for L&D people: the pace of change in general and AI.

Patrick Singer @psinger

Thanks [#oeb16](#) for another brilliant conference! Saw some excellent speakers/sessions, loved seeing all the old crew - but did miss Jay Cross...

Helen Keegan @heloukee

So happy to hear a talk with humanities references: McLuhan, Rheingold, Postman.

Feeling right at home. ;) [#oeb16](#)

Nicolle Lamerichs @Setsuna_C

Full house at the Spotlight stage stage

[#oeb16](#) @meutenbeute

miho @mihoberlin



2016



Mark Surman

Mozilla Foundation, Canada

»I feel like I really found my tribe at OEB:
people who care about transforming
how learning works«

Andrew Keen

Author and salonFutureCast, USA

»It's the best event of it's kind
in the world«

Andreas Schleicher,

OECD, France

»It's about giving people a compass and
navigation tools to find their own way
through an increasingly volatile, complex
world and this conference is absolutely
central to that«

Stuart Webster

Cengage, USE

»Every year we meet new customers,
as a return on investment it's a really
valuable place for us.«

Join the discussion and
get more info on this year's
keynotes, spotlight speakers,
themes and sessions under
www.oeb.global

Follow us on Social Media:



@OEBconference
#OEB16



OEB Conference



OEB Conference



OEB_Conference



oeb-insights.com