

**The Largest Global E-Learning Conference for the Corporate, Education and Public Service Sectors**



## Post-Conference Report

**December 3 – 5, 2008  
Hotel InterContinental Berlin**

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## THE EVENT



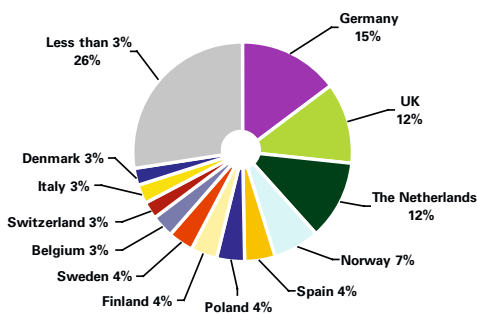
The **14<sup>th</sup> ONLINE EDUCA BERLIN**, International Conference on Technology Supported Learning and Training, took place at the Hotel InterContinental Berlin from December 3<sup>rd</sup> – 5<sup>th</sup>, 2008. The conference was organised by ICWE GmbH and was supported by the German Federal Minister of Education and Research and by the European Commission (Directorate-General for Education and Culture).

## PARTICIPATION STATISTICS

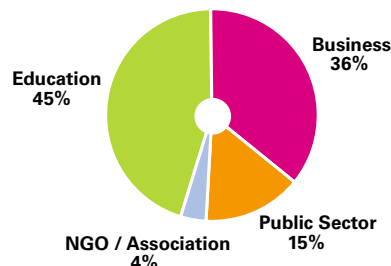
At ONLINE EDUCA BERLIN 2008, the world's leading international conference in this field, **2103 delegates from 91 countries** gathered to listen to thought leaders, share experiences and accomplishments with fellow colleagues, receive advice from experts, network and be inspired to develop fresh ideas.



**Country Representation 2008**



**Sector Representation 2008**



Less than 3%: Albania, Angola, Australia, Austria, Bahrain, Benin, Bolivia, Bosnia/Herzegovina, Brazil, Burundi, Cameroon, Canada, Central African Republic, Chile, China, Congo, Congo (DRC), Croatia, Cyprus, Czech Republic, Djibouti, Dominican Republic, Egypt, Estonia, Ethiopia, France, Gambia, Georgia, Greece, Guinea, Guinea-Bissau, Hungary, Iceland, India, Iran, Ireland, Israel, Japan, Kazakhstan, Kenya, Kuwait, Latvia, Lebanon, Liberia, Lithuania, Luxembourg, Mexico, Montenegro, Morocco, Mozambique, New Zealand, Nicaragua, Nigeria, Oman, Peru, Portugal, Republic of Kosovo, Romania, Russia, Saudi Arabia, Senegal, Singapore, Slovakia, Slovenia, South Africa, South Korea, Sudan, Syria, Tanzania, Thailand, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, USA, Venezuela, Vietnam, Zambia



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**ONLINE EDUCA BERLIN is, without any doubt, the best conference on e-learning in the world. This leadership is growing every year and 2008 was the best ONLINE EDUCA event, ever. Congratulations!**

**Dr Íñigo Babot,**  
Universidad Ramón Llull, Spain

**This year, I attended ONLINE EDUCA BERLIN for the first time, and it was an extremely positive experience. I especially enjoyed the sessions on social media, virtual worlds and teacher training. I also hosted a Knowledge Exchange Session (KES04) which gave me the opportunity to network and exchange knowledge with enthusiastic and committed peers from Greece, Germany, Belgium, the Netherlands, Sweden and Denmark. It was a very interesting and rewarding experience.**

**Inger-Marie F. Christensen,**  
University of Southern Denmark, Denmark

**ONLINE EDUCA BERLIN is the place to be if you are playing in the learning and training market [...] Everything was perfect... looking forward to the next one.**

**Wolfram Spoenlein,**  
Motorola Technical Training Solutions EMEA, UK

## CONFERENCE PROGRAMME

ONLINE EDUCA BERLIN 2008 provided a unique opportunity to hear about the latest developments in online learning. The conference programme offered a rich choice of session formats and networking opportunities aimed at highlighting excellence, promoting dialogue and stimulating the exchange of experiences.

**A total of 426 speakers from 44 countries** took part in presentations, fora, workshops and seminars during the 2008 programme. The programme for 2008 was the result of extensive work throughout the year, including both an open call for proposals and a selection and invitation process supported by the event's Steering Committee, resulting in an agenda that was much appreciated by conference participants.

The conference sessions on **Wednesday, December 3rd** included **16 full or half-day workshops and two pre-conference fora**: the **4<sup>th</sup> International Forum on Technology Assisted Learning and Training for Defence, Security and Emergency Services** and the **1<sup>st</sup> ONLINE EDUCA Iberoamérica Forum**. The main conference programme, which was developed through the joint efforts of the Steering and Advisory Committees, took place on **Thursday, December 4th** and **Friday, December 5th** and included **4 plenary sessions** and **86 parallel sessions** addressing the main themes of ONLINE EDUCA BERLIN 2008.



The Opening Plenary brought together four speakers from highly diverse backgrounds, all addressing issues concerning Learning and Culture:

- ✦ **Joseph Pierre Ndiaye**, Permanent Secretary representing the Ministry of Secondary Education, Regional University Centres and Universities in Senegal;
- ✦ **Dr Michael Wesch**, a cultural anthropologist from Kansas State University, USA, exploring the impact of new media on human interaction;
- ✦ **Prof Norbert Bolz**, Professor of Media Science at the Technical University of Berlin; and
- ✦ **Roger Larsen**, Founder and President of Fronter in Norway.

During this plenary session, our keynote speakers probed the effect Information and Communications Technology (ICT) has on our usual communication norms and practices and how these norms and practices are changing with the impact of Generation Y and the ultimate effect this has on the way we learn.

**Thursday afternoon's plenary session** examined the topical issue of how change and uncertainty are having an impact on the way learning is managed by different types of organisations. New thinking, new expectations and new pressures all have an impact. It also explored what it means to be a member of Generation Y, to be constantly connected, globally networked and having to cope with an over-abundance of information. Keynote speakers in this session were **Clive Shepherd** from Fastrak Consulting Ltd., UK, and **Ton Zijlstra** from Interdependent Thoughts, The Netherlands.

**I have to make my compliments about this well organised and very inspiring conference!!! Nice and inspiring sessions and lots of opportunities for networking (for example the speakers' reception, the SIG lunches and the party. [...])**

**Petra Fischer,**  
VU University Amsterdam, The Netherlands



**ONLINE EDUCA BERLIN is the conference I find adds most value.**

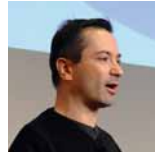
**Charles Jennings,**  
Thomson Reuters, UK

**As always, participating at the conference was a pleasure. It is, in my opinion, well organised and managed, attracting a large and relevant audience.**

**Roger Larsen,**  
Fronter, Norway



## CONFERENCE PROGRAMME



**Friday, December 5th** featured two parallel plenary sessions. The first addressed the topic of **Open Educational Resources (OER)** and specifically honed in on the thorny question of sustainability. Four keynote presentations were given in this session by **Dr Richard Baraniuk** from Rice University, USA, **Prof Francesc Pedró**, OECD, Centre for Educational Research and Innovation, CERI, France; **Rachel Bruce**, Programme Director-Information Environment, JISC, UK; and **Artur Dyro**, Managing Director, Young Digital Planet SA, Poland. Friday's second plenary session focussed on the impact of **Globalisation on E-Learning**. Defined as the process where enterprises and educational institutions make informed choices within a global competitive market, globalisation has come to mean far more than simply a way of doing business. Speakers in this session who examined the impact that globalisation can have on learning and training processes were **Christophe Binot**, E-Learning Manager, Total, France; **Dr Richard Straub**, ELIG - European Learning Industry Group, France; and **Laura Overton**, Managing Director, Towards Maturity Community Interest Company, UK.

The agenda for ONLINE EDUCA BERLIN 2008 was organised around the main conference themes, which took into account the main interests and issues faced by the online learning community globally. These themes were:

- ✦ Meeting the Learning Needs of Generation Y
- ✦ Learning on a Global Scale
- ✦ Teaching and Training Skills for the 21st Century
- ✦ Managing and Organising E-Learning Systems
- ✦ Sharing Real World Experiences
- ✦ Serious Games
- ✦ Learning on the Move
- ✦ Future Tools and Technologies
- ✦ Personalisation and Customisation
- ✦ Designing in the Digital Era
- ✦ Video and the Use of Imagery
- ✦ Web 2.0 and Social Networking
- ✦ Accreditation and Quality Standards
- ✦ Transforming Organisations
- ✦ Creating and Customising Content



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Regarding the event overall it was great. As usual, an excellent opportunity to network and meet good contacts.

**Brian Holmes**,  
Education, Audiovisual and Culture Executive Agency of The European Commission, Belgium

It's been a nice first conference abroad for me, which gave me lots of inspiration for a mini-conference about this subject in our own department.

**Angela van Meer**,  
Utrecht University, The Netherlands

Top notch conference! Well planned and well structured. I was amazed that over 2000 participants could enjoy themselves and get so much valuable information in such a great way. [...] Congratulations on a well organised and well planned conference! I met many participants this year that definitely will visit you next year. I will too!

**Hans-Erik Sjöström**,  
Umeå University, Sweden

The best conference and meeting I know – congratulations!

**Uwe Seidel**,  
Ministry of Interior Baden-Württemberg, Germany

Congratulations to the conference organisers. Well done to you all for organising a very professional conference. Thank you.

**Martin Smith**,  
CAPDM Ltd., UK

## CONFERENCE PROGRAMME

Particular effort was made to encourage a range of different and highly interactive formats and sessions, including learning cafés, panel discussions, debates and deliberations with a real emphasis on dialogue and exchange, which were much appreciated by conference participants. In addition to sessions built up to address the conference themes, the OEB 2008 agenda also featured an extensive range of events and activities aimed at supporting networking and future collaboration efforts amongst participants.

These included:

- ✦ The ever popular **Speed Networking Session**, managed very effectively by Fronter;
- ✦ The **Special Interest Group (SIG) Lunch** opportunities on Thursday and Friday; and
- ✦ The **Knowledge Exchange Sessions (KES)**, featuring discussion topics suggested by participants, which provided opportunities for small group discussions on particular issues.

Themes addressed during these SIG and KES sessions included highly pertinent topics like **Learning in Times of Economic Meltdown** and **Massive Open Online Courses (MOOC)**, as well as more generic topics like **Training Teachers to Carry Out E-Learning, Social Web, and Microblogging and Community Practice**.

Many organisations organised their own Special Focus Sessions at ONLINE EDUCA BERLIN 2008. These included:

- ✦ **MUVes for 21st Century Education** – proposed and managed by Dr Steven Warburton, King's College London, UK;
- ✦ **Technology-Supported Learning in the UN System** – proposed and managed by Maria Eugenia Arreola, UNEP, Kenya;
- ✦ **Improving E-Learning Quality and Implementation** – organised in co-operation with the SC36/WG5 of ISO/IEC and proposed and managed by Christian M. Stracke, University of Duisburg-Essen, Germany;
- ✦ **Self Organised Learning Environments** – proposed and managed by Michael Härtel, BIBB: Federal Institute for Vocational Education and Training, Germany;
- ✦ **Serious Games for Competence and Expertise Building** – proposed and managed by Gilbert Peffer, CIMNE, Polytechnic University of Catalonia, Spain; and
- ✦ **Who Cares About Quality Standards?** – proposed and managed by Prof Jim Herbolich, European Foundation for Management Development (EFMD), Belgium.



**It was my first time, and I am now committed to come every year and bring my team with me.**

**Prof Yoav Yair,**  
The Open University of Israel, Israel

**We just wanted to [...] congratulate the ONLINE EDUCA BERLIN team for the great conference you prepared this year, the organisation was excellent as well as the topics discussed during the plenary sessions and parallel sessions, etc. [...] I think to have the best practice and demonstrations in the entire Potsdam III room [...] was a real success.**

**Martin Rodriguez & Mathew James Constantine,**  
IE Business School, Spain

**Thank you for an excellent event! I have seen ONLINE EDUCA BERLIN [...] developing from the very first event and it truly has turned into a top class event in this field.**

**Riikka Kuusisto,**  
TKK Dipoli, Finland

**Fantastic; go there, if you can; if you can, attend as a group – it is too much to explore for one person alone.**

**Christine Hentschel,**  
PricewaterhouseCoopers AG, Germany

## PRE-CONFERENCE EVENTS

On **Wednesday, December 3rd**, there were a variety of different workshops, fora and seminars on offer to conference participants. These events are very popular and offer participants the opportunity to either gain practical knowledge, find out more about leading initiatives in our sector or share know-how and experience in a specialised field. They also provide a very good opportunity to make contacts with specialists, experts and others interested in similar topics.



The topics for these events were:

- ✦ 4<sup>th</sup> International Forum on Technology Assisted Learning and Training for Defence, Security and Emergency Services
- ✦ 1<sup>st</sup> ONLINE EDUCA Iberoamérica Forum
- ✦ Informal Learning with the Social Web
- ✦ Moodle Introduction – Develop Your Own Online Course Today
- ✦ Designing Informal Learning
- ✦ Building an Open Global Learning Infrastructure
- ✦ Integrated Support Services for Sustainable Implementation of E-Learning
- ✦ Technology Supported Learning in the United Nations System
- ✦ Semantic Mark-Up and Single Source Publishing: XML Opens Doors
- ✦ Podcasting for Learning: Design, Technology and Scaling Up
- ✦ My Organisation is a Jungle – Strategies for Overcoming Internal Resistance to Innovation
- ✦ Effective Application of Quality Enhancement Processes to E-Learning and Blended Learning Courses
- ✦ Benefits of Open Educational Resources (OER) for Capacity Development – Examples from Africa
- ✦ Tooling of and Training for Collaborative, Distributed Product Innovation
- ✦ Supporting Lifelong Competence Development and Employability Using TENCompetence Services
- ✦ Agendas, Addenda and All You Need to Know About the Conference: The Newcomer's Guide to ONLINE EDUCA BERLIN 2008
- ✦ Unconference on How Wikis, Blogs and Social Networks etc. Are Boosting Staff Learning and Development
- ✦ The Google Generation in Higher Education: Entrant Students and Learning Technologies

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**ONLINE EDUCA BERLIN is the best professional international meeting in education. It is a live sample for collaborative learning and community building. Great job! Congratulations!**

**Prof Radu Jugureanu,**  
SIVECO, Romania

**As I bring a big group (35+1) and have rather short time to attend myself due to other matters to be taken care of – I do listen very carefully to my customers' opinions. In general they were very pleased and many "oldtimers" felt this was the best OEB ever.**

**Marjukka Englund,**  
TKK Dipoli, Finland

**I look forward to attending each year to review and discuss the latest trends and topics for e-learning on a global level. I have not found another conference that has such opportunity to discuss the continental issues and educational needs that effect all cultures and social aspects.**

**Linda Bloom, Teachers College,**  
Columbia University, USA

## THE CONFERENCE PROGRAMME IN SUMMARY

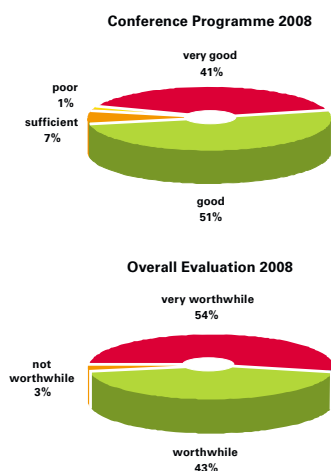
Much of the discussion at ONLINE EDUCA BERLIN 2008 revolved around how the education and training community is coping with **Generation Y** as well as the **impact so-called digital natives** are having on education and training. Prof Michael Wesch, in his inspiring presentation, spoke about the disappointment expressed by many students who come to class equipped with a whole **new set of skills and expectations** only to be faced with **out-of-date learning scenarios and facilities**. In his presentation, well-known media theorist Prof Norbert Bolz argued that the labour market is increasingly evolving into a **personality market**, where **self-branding has become the norm** and where **respect for cultural diversity** is ever more important.



The **Generation Y** theme continued throughout the agenda in both presentation and discussion sessions, where presenters and participants alike discussed ways in which **change is and should be happening**. Eva de Lera from the Open University of Catalonia provided very popular **guidelines for designing engaging e-learning** aimed at meeting the needs of Generation Y students, while Charles Jennings from Thomson Reuters in the UK explained how his company **built the needs of Generation Y** into their **learning and development strategy**. Fadi Abdul Khalek from UKS in the United Arab Emirates also provided **real examples of how learning organisations are meeting this challenge**.

Another major theme turned out to be the way in which the e-learning community will be affected by the **worsening global financial crisis**, with plenty of debate as to whether this would turn out to be an opportunity or a disaster. Clive Shepherd argued that the economic downturn should be used to make **training and education far more efficient**. Highlighting a broad range of what he termed the "**forces of change**", Clive reminded everyone that it was time to take real action to make sure ICT is used as a **strong force for positive change** in teaching and learning practice. In the same session, Ton Zijlstra used his own life to illustrate **what is meant by a networked existence**. Ton made a plea against ageism, declaring himself to be a member of Generation Y, albeit in a baby-boomer's body, and argued for a shift in focus towards a **greater understanding of what it takes to live in a globalised society**.

### Participant Satisfaction 2008



**It was wonderful, well organised, interesting!**

**Linda Venter,**  
University of Pretoria, South Africa

**Great event, I'll come back again.**

**Klaus Hammermüller,**  
talkademy, Austria

**Impressive, enlightening and inspiring.**

**Niek Kruijer,**  
Hogeschool van Amsterdam,  
The Netherlands

Presentation and discussion sessions dedicated to the topic of **storytelling** proved to be very popular. These included different examples and studies on **how to use storytelling in learning** from presenters like Prof Grete Jamissen from Oslo University College in Norway, Dr Matthew Murray from PricewaterhouseCoopers in the USA and Andy Schaer from the University of Applied Sciences Northwestern Switzerland.

Reflecting the drive towards **more use of open standards and open content**, many sessions and discussion opportunities dealt with this topic. Dr Richard Baraniuk from Rice University in the USA provided considerable food for thought in his description of the Connexions Model, which he has been instrumental in developing and which **provides a sustainable model for the long-term take-up of open educational resources**.

**Web 2.0** continued to attract attention with lots of examples about how trainers, teachers and lecturers are using innovative tools and services. These included Hank Horkoff from Praxis language Ltd. in China, who described the use of **podcasting in language teaching**, while Kjell Atle Halvorsen from the Norwegian University of Science and Technology described the use of **blogs in school leadership training**.

**Gaming**, too, maintained its popularity, with plenty of examples of learning games reflecting the extent to which **gaming is now being taken seriously in the learning world**. Adrian Hall drew on his extensive experience of promoting games in the British Department of Education and Skills to describe how he felt **commercial games could be used successfully in teaching**, while Natascha Blijleven-Tebbe provided a **really practical and popular example of the use of gaming** based on her work with the Dutch Police Academy.

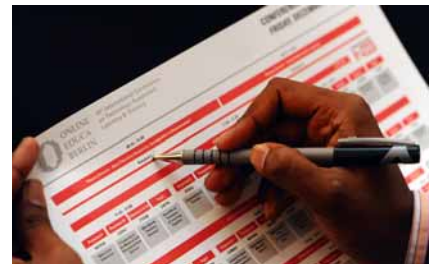
**Mobile learning** has certainly gone mainstream. Examples shown included the use of **mobile technologies for oral examinations**, described by Gavin Cooney from the Irish company Learnosity, and **mobile learning use amongst Spanish business students**, presented by Mathew James Constantine from the IE Business School in Spain.

## THE CONFERENCE PROGRAMME IN SUMMARY

The programme agenda provided plenty of practical tips and suggestions. Dr Daniel Tiong Hok Tan from Nanyang Technological University in Singapore and Lisa Gommer from the Dutch University of Twente gave advice on **how best to record lectures on video** and make them available online. Rather than being a simple archiving activity, both presenters explained how they were using these recordings in highly innovative formats in order to **make the whole learning process far more engaging** for their students. Russell Stannard from the University of Westminster in the UK also provided a **practical example of working with video in language teaching**.

There was a significant shift in formats this year towards **far more interactive sessions** involving **plenty of debate and discussion**. A Learning Café format proved popular when dealing with the somewhat thorny question of **how to encourage more and better quality input to online content repositories**, the discussion involved Dr Koos Winnips from Glasgow Caledonian University in the UK, Dr Stanley J. Portier from Stoas Learning in The Netherlands and Pascal Craeye from KlasCement in Belgium. Whereas a highly innovative Pecha Kucha format was used to engage participants in a session on **choosing an LMS**, which featured the input of Hendrik Drachsler from the Open University of The Netherlands and Prof Ion Roceanu from "Carol I" National Defence University in Romania.

The **new demonstration location and format** also proved very popular this year, allowing participants plenty of time to see new developments, services and tools in an open and inviting demonstration space. Popular demonstrations in this area included a show of **materials for teaching science in school** by Carlton Reeve from Illumina Digital Ltd. in the UK, **tests for evaluating digital competence and e-maturity** by Ingrid Radtke of Vox in Norway, and the **online social community Yonders.net** that aims at supporting students studying abroad, demonstrated by Peter J. Dekker from the University of Amsterdam in The Netherlands.



ONLINE EDUCA BERLIN 2008 enjoyed the support of the following sponsors:

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## EXHIBITORS

ONLINE EDUCA BERLIN 2008 was accompanied by an extensive exhibition area, which featured **116 exhibiting companies and institutions from 25 countries**. The exhibition offered a central meeting and networking point within the conference and provided a much-appreciated opportunity for delegates and visitors alike to find out about the latest products and services.

### List of Exhibitors 2008

4system GmbH  
 ADIE (Agence De l'Informatique de l'Etat)  
 Andrä AG  
 Andriessen en Partners  
 Auralog GmbH  
 Blackboard  
 BPP Learning Media  
 BPS Bildungsportal Sachsen GmbH  
 CAE, Computer Aided Education  
 CAPDM Ltd.  
 Caspian Learning Ltd.  
 Cegos Group  
 Centre for Learning Sciences and Technologies, Open Universiteit Nederland  
 Charité - Universitätsmedizin Berlin  
 Comartis AG  
 common sense eLearning & training consultants GmbH  
 Confederation of Swedish Enterprise  
 Creative Leaders  
 CSG Medien  
 CyberBook  
 digital publishing  
 Docebo Srl  
 E<sup>3</sup> Communications  
 Echo360  
 eCollege  
 EduBIT  
 EFMD  
 Electronic Virtual Patients (eViP)  
 eLeDia - eLearning in Dialogue  
 Epic  
 Fachhochschule für Technik und Wirtschaft Berlin (FHTW) - University of Applied Sciences  
 Finnish Digibusiness Cluster Programme  
 Freie Universität Berlin / Center for Digital Systems (CeDiS)  
 frentix GmbH - OLAT LMS  
 Fronter  
 Gatlin International  
 Giunti Labs  
 GNSE Group  
 icanetix Software Systems and Consulting GmbH  
 ICOPER - ARISTOTE - E-CHARLEMAGNE - HEC  
 ICWE GmbH - International Conferences, Workshops and Exhibitions  
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 Incremedia  
 INFObases GmbH / CHECK.point eLearning  
 Ingeborg Bø Consult  
 INMEDEA GmbH  
 Innovation Norway  
 Instituto Cervantes  
 Intelligent Assessment Technologies  
 Intrallect  
 it's learning as  
 JISC  
 KMH Royal College of Music In Stockholm  
 Knowledge Foundation  
 KTH Royal Institute of Technology  
 Laboratory for Telecommunications, Faculty of Electrical Engineering, University of Ljubljana & Videofon, Slovenia  
 Linden Lab  
 LPLUS GmbH

Malmö University  
 Maths for More  
 memoray GmbH  
 mergedmedia AG  
 Molde University College  
 Momindum  
 MONDIALE-Testsysteme  
 Myngle.com  
 NComputing  
 NETCOM GmbH  
 Norway Opening Universities  
 Norwegian Association for Distance and Flexible Education  
 Norwegian Centre for International Cooperation in Higher Education  
 Norwegian Centre for Telemedicine / University Hospital of Northern Norway  
 NovoaSoft Corporation  
 OLAT - University of Zurich  
 Otava Publishing Company Ltd.  
 PeopleSolve Ltd.  
 Piramide e-learning  
 PR Academy  
 Presentations 2Go  
 Questionmark  
 QuickLessons  
 Raptivity by Harbinger Knowledge Products  
 RDI  
 Russian National Multimedia Center  
 SANAKO Corporation  
 SIVCO Romania  
 SMART Technologies (Germany) GmbH  
 SMARTHINKING Inc.  
 Sør-Trøndelag University College, Faculty of Technology  
 Stockholm Institute of Education  
 Stockholm University  
 Strikeplagiarism.com  
 SuperMemo World sp. z o.o.  
 Swedish National Agency for Higher Education  
 Swedish School of Sport and Health Sciences  
 TADS Media Ltd. (Introducing Etestme)  
 TATA Interactive Systems  
 TechSmith Corporation  
 Televic Education (Indie Group)  
 The British Institute for Learning and Development (the BILD)  
 The International Consortium "e-University"  
 The KP-Lab project  
 The Learning Edge Europe - EQUILLA  
 The Norwegian University of Science and Technology, NTNU  
 The Training Gateway  
 Thinking Cap®  
 TKK Dipoli  
 TRALCOM IP.TV e-Learning  
 txttools.co.uk  
 University of Hertfordshire, School of Computer Science  
 University of Kalmar  
 University of Skövde  
 Växjö University  
 Vox  
 WWEDU World Wide Education GmbH  
 Young Digital Planet

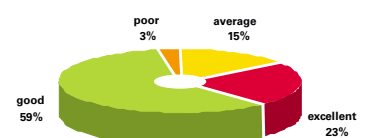
ONLINE EDUCA BERLIN is a very well organised and well run conference, bringing in all the aspects of learning, networking, opportunities to see new products and services.

Carole Lindop,  
 Blackboard, UK

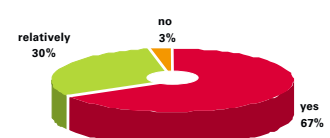


### Exhibitor Satisfaction 2008

How would you rate the opportunity to establish new contacts during the exhibition?



Do you expect positive results from the conversations and meetings you have had during the event?



A number of these exhibitors also gave presentations on their activities, services and latest product developments during the Company Presentation segments.

## TESTIMONIALS AND COMMENTS

I enjoy the ONLINE EDUCA BERLIN conferences since they provide excellent opportunities to learn about new developments in e-learning and also allow some good networking.

*Jan Beniast, World Agroforestry Centre, Kenya*

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I try to visit ONLINE EDUCA BERLIN every 2-3 years. A good place to be updated, or find that one is more or less updated, and meet new people.

*Tengel Sandtrø, The Norwegian Medical Association, Norway*

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3rd year at ONLINE EDUCA BERLIN, good mix of people, great venue and location, will be there next year – budget permitting!

*Dr Dave O'Hare, University of Derby, UK*

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Very good, highly recommended for anyone interested in the field, will attend again in the future.

*Nicos Rompapas, 01 PLIROFORIKI SA, Greece*

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ONLINE EDUCA BERLIN 2008, like always, did give me some new lines of thought and new insights. Presentations, discussions as well as the exhibition inspired me.

*Paul Westeneng, Andriessen en Partners, The Netherlands*

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Excellent presentations, especially at the plenary sessions; excellent event to find out the latest trends in online education [...]

*Dr Martine Rey, DIRICKX Groupe, France*

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It has developed to be an extremely important meeting spot for us in the cross winds of the ongoing transformations in the education systems.

*Dr Carl Holmberg, ICDE, Norway*

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Excellent conference. Probably the best organised conference I've been to. I hope to attend and to speak next year.

*Gavin Cooney, Learnosity, UK*

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As previous years well done, nice and new subjects each year and besides familiar faces also new people to meet. Good organisation, fine place.

*Pim van Mun, Andriessen en Partners, The Netherlands*

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Well organised, good exhibition.

*Matevž Pogačnik, University of Ljubljana, Slovenia*

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Best conference I visited this year.

*André Rosendaal, University of Groningen, The Netherlands*



## TESTIMONIALS AND COMMENTS

The conference was top notch.

*Andrew Nadeau, Food and Agriculture Organization of the United Nations, Italy*

A wonderful conference and opportunity to network with experts from Europe.

*Dr El-Marie Mostert, University of Pretoria, South Africa*

The sessions I attended were all relevant and made my trip to Berlin worthwhile. Money well spent. [...] The focused lunches are excellent!!!

*Rainer Schmid, School District 73, British Columbia, Canada*

I went to the conference to find partners for a 3 year EU funding project. Mission successful!

*Valerie Wood-Gaiger MBE, Grandma's Stories Ltd & Learn with Grandma, Wales, UK*

Great experience – thanks to all the people organising and presenting the event!

*Nicola Weiher, METRO Group Solutions, Germany*

It is a blessing and eye opener to the current urgent needs for this world's educational development.

*Bishop Abiodun Olusegun Ogunyemi, Church of Nigeria, Nigeria*



15<sup>th</sup> International Conference on Technology Supported Learning & Training

The Largest Global E-Learning Conference for the Corporate, Education and Public Service Sectors



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CALENDAR!**

**December 2 – 4, 2009  
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